

REMARKS

Claims 1-5, 7-11 and 13-17 are pending in the application, with claims 1, 7 and 13 being the independent claims. Claims 1, 7 and 13 are sought to be amended. Entry and consideration of this Amendment is respectfully requested. No new matter is believed to have been introduced by this Amendment.

Applicant has made the above Amendment to more particularly point out and distinctly claim the subject matter which Applicant regards as the invention. Based on the above Amendment and the following Remarks, Applicant respectfully requests that the Examiner reconsider and withdraw all outstanding rejections.

Rejections under 35 U.S.C. § 103(a)

Claims 1-5, 7-11 and 13-17 are rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over U.S. Patent No. 5,940,073 (hereinafter referred to as "Klosterman et al."). Applicant respectfully traverses these rejections with regard to pending claims 1-5, 7-11 and 13-17 since Klosterman et al. does not teach or suggest each element of independent claims 1, 7 and 13 for at least the following reason.

Independent claims 1, 7 and 13 were amended to include a similar feature of wherein the amount charged increases when the number of line items in the electronic program guide increases to a point where the user complains about too much content information in the electronic programming guide. Applicant submits that Klosterman et al. does not teach or suggest this feature. Therefore, for at least this reason, independent claims 1, 7 and 13 (and

their dependent claims 2-5, 8-11 and 14-17) are patentable over Klosterman et al.

Accordingly, Applicant requests that the rejections under 35 U.S.C. § 103(a) be reconsidered and withdrawn.

INVITATION FOR A TELEPHONE INTERVIEW

The Examiner is invited to call the undersigned, Molly A. McCall, at (703) 633-0391 if there remains any issue with allowance of the case.

CONCLUSION

Applicant respectfully submits that all of the stated grounds of rejection have been properly traversed accommodated or rendered moot. Applicant believes that a full and complete response has been made to the outstanding Office Action. Thus, Applicant believes that the present application is in condition for allowance, and as such, Applicant respectfully requests reconsideration and withdrawal of the outstanding rejections, and allowance of this application.

Respectfully submitted,

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